Curriculum Vitae

Sirinya Phulkerd

(BSc, MSc, MPhil, PhD)

1. Contact:

Mahidol University

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Website http://www.ipsr.mahidol.ac.th/ipsrbeta/en/Index.aspx

2. Research interests:

Policy analysis, food policy and governance, food environments, food related behaviours, food security

3. Educations:

2014-2017 Doctor of Philosophy in Food Policy

Deakin University, Australia

(Thesis entitled: Analysis of policy implementation for healthier food

environments in Thailand)

2008-2010 Master of Philosophy in Public Health and Policy

London School of Hygiene & Tropical Medicine, United Kingdom

2002-2004 Master of Science in Biological Sciences

University of Massachusetts, United States of America

1996-2000 Bachelor of Science in Biotechnology

Mahidol University, Thailand

4. Position:

2021-present Associate Professor, Institute for Population and Social Research,

Mahidol University

2020-2021 Assistant Professor, Institute for Population and Social Research,

Mahidol University

2017-2020	Lecturer, Institute for Population and Social Research, Mahidol University
2016-2017	Research Analyst, Country Case Study Project for Policies for Prevention and Control of NCDs, the World Bank
2012-2014	Program Manager, Food and Nutrition Policy for Health Promotion Program at International Health Policy Program, Ministry of Public Health Thailand
2010-2014	Researcher, Health Promotion Policy Research Center at International Health Policy Program, Ministry of Public Health Thailand

5. Honors & awards:

2024	Mahidol University Researcher of the Year - Rising Researcher Award in Social Sciences, Humanities and Arts
2023	Outstanding Faculty Award of Institute for Population and Social Research
2023	Mahidol University's Distinguished Thesis Award (For Major Advisor)
2023	Mahidol University's Top 1% Researchers Award
2022	Mahidol University's Global Talent Academic Staff
2020	Outstanding Faculty Award of Institute for Population and Social Research
2018	Erasmus+ Teaching Mobility Fellowship at University of Bonn, Germany
2016	Outstanding Oral Presentation Award of the 7th International Graduate Students Conference on Population and Public Health Sciences, Thailand
2015	Best Poster Presentation Award of the 2021 International Congress of Nutrition Preparation Committee, Japan
2014-2017	Deakin University Postgraduate Research Scholarship, Deakin University (Doctor of Philosophy)
2011-2013	Strengthening Thai Capacity for Health Promotion Fellowship, Thai Health Promotion Foundation
2011	AusAID's Australian Leadership Awards Fellowships –Regional Collaboration to Childhood Obesity Program
2008-2010	World Health Organization Postgraduate Scholarship (Master of Philosophy)

6. Committees/working groups:

2024	Committee of Mahidol University's Central Institutional Review Board (MU-CIRB)
2024	Chair of Institutional Review Board of Institute for Population and Social
	Research (IPSR-IRB), Mahidol University

2023-present	Member of Academic Performance Monitoring and Evaluation Working Group of Thailand's Research Networking and Ethics Project, appointed by National Research Council of Thailand
2023	Member of Technical Working Group on One Home One Garden Policy & World Class Street Food Policy, under WHO Country Cooperation Strategy on Noncommunicable Diseases & Bureau of Noncommunicable Disease, Department of Disease Control, Ministry of Public Health
2022	Co-chair of Obesity Prevention and Control Policy Project Working Group, under WHO Country Cooperation Strategy on Noncommunicable Diseases & Bureau of Noncommunicable Disease, Department of Disease Control, Ministry of Public Health
2022-2023	Co-chair of Institutional Review Board (IRB) of Institute for Population and Social Research, Mahidol University
2020-present	Food Marketing Control Guideline Development Committee, appointed by Department of Health, Ministry of Public Health Thailand
2019-present	Committee of Ph.D. Program in Population and Social Research, Institute for Population and Social Research, Mahidol University
2017-2018	Committee of M.A. Program in Population and Sexual and Reproductive Health, Institute for Population and Social Research, Mahidol University
2014-2019	Country representative (public and private-sector policy monitoring modules) of the International Network for Food and Obesity/NCDs Research, Monitoring and Action Support (INFORMAS)

7. Publications:

7.1 Research articles

2024

- Ngqangashe Y, Phulkerd S, Schram A, Collin J, Schneider CH, Thow AM, Friel S.
 Inhibitors and supporters of policy change in the regulation of unhealthy food marketing in Australia. *International Journal of Health Policy and Management* 2024 [in press]
- Jindarattanaporn N, Phulkerd S, Chamratrithirong A, Gray RS, Pattaravanich U, Loyfah N, Thapsuwan S, Thongcharoenchupong N. How an agreement with restriction of unhealthy food marketing and sodium taxation influenced high fat, salt or sugar (HFSS) food consumption *BMC Public Health* 2024, 24, 586.
- Thapsuwan S, **Phulkerd S**, Chamratrithirong A, Gray RS, Jindarattanaporn N, Loyfah N, Thongcharoenchupong N, Pattaravanich U. Relationship between consumption of high fat, sugar or sodium (HFSS) food and obesity and non-communicable disease. *BMJ Nutrition, Prevention & Health* 2024, 0, e000794.
- Jindarattanaporn N, Kelly B, **Phulkerd S.** A comparative analysis of unhealthy food and beverage television advertising to children in Thailand, between 2014 and 2022. *Globalization and Health.* 2024, 20, 2.

- Phulkerd S, Thapsuwan S, Gray RS, Chamratrithirong A, Pattaravanich U, Ungchusak C, Saonuam P. Financial hardship on food security in ageing populations. *International Journal of Public Health* 2023, 68:1605755.
- Thow AM, **Phulkerd S**, Ngqangashe Y, Ravuvu A, Zaruba L, Schneider CH, Collin J, Schram A, Friel S. Protecting children from unhealthy food marketing: a comparative policy analysis in Australia, Fiji and Thailand. *Health Promotion International* 2023, 38, 1–12.
- Phulkerd S, Gray RS, Chamratrithirong A, Pattaravanich U, Thapsuwan S. Financial satisfaction, food security, and shared meals are foundations of happiness among older persons in Thailand. *BMC Geriatrics* 2023, 23:690.
- Phulkerd S, Thongcharoenchupong N, Dickie S, Machado P, Woods JL, Mo-Suwan L, Prasertsom P, Ungchusak C, Khitdee C, Lawrence MA. Profiling ultra-processed foods in Thailand: sales trend, consumer expenditure and nutritional quality. *Globalization and Health* 2023, 16:64.
- Jindarattanaporn N, Rittirong J, **Phulkerd S,** Thapsuwan S, Thongcharoenchupong N. Are exposure to health information and media health literacy associated with fruit and vegetable consumption? *BMC Public Health* 2023, 23:1554.
- **Phulkerd S**, Thapsuwan S, Gray RS, Chamratrithirong A, Pattaravanich U, Ungchusak C, Saonuam P. Life satisfaction before and during COVID-19 pandemic in Thailand. *International Journal of Public Health* 2023, 68:1605483.
- Phulkerd S, Dickie S, Thongcharoenchupong N, Thapsuwan S, Machado P, Woods J, Mo-Suwan L, Prasertsom P, Ungchusak C, Khitdee C, Lawrence M. Choosing an effective food classification system for promoting healthy diets in Thailand: A comparative evaluation of three nutrient profiling-based food classification systems (government, WHO and Healthier Choice Logo) and a food processing-based food classification system (NOVA). Frontiers in Nutrition 2023, 10:1149813.
- Phulkerd S, Thongcharoenchupong N, Chamratrithirong A, Gray RS, Pattaravanich U, Ungchusak C, Saonuam P. Socio-demographic and geographic disparities of populationlevel food insecurity during the COVID-19 pandemic in Thailand. Frontiers in Public Health 2023, 10:1071814.

- Phulkerd S, Schram A, Ngqangashe Y, Collin J, Thow A-M, Schneider CH, Friel S.
 Towards reconciling population nutrition goals and investment policy in Thailand:
 Understanding how investment policy actors defined, framed and prioritised nutrition.
 Globalization and Health 2022, 18: 94.
- **Phulkerd S**, Collin J, Ngqangashe Y, Thow A-M, Schram A, Schneider CH, Friel S. How commercial actors used different types of power to influence policy on restricting food marketing: a qualitative study with policy actors in Thailand. *BMJ Open* 2022, 12:e063539.
- Phulkerd S, Thapsuwan S, Chamratrithirong A, Gray RS, Pattaravanich U, Ungchusak C, Saonuam P. Implementing population-wide mass media campaigns: Key drivers to meet global recommendations on fruit and vegetable consumption. *PLOS ONE* 2022, 17(8):e0273232.
- **Phulkerd S**. Strengthening governance and institutional capacity at the nutrition-food supply policy nexus. Comment on "What opportunities exist for making the food supply nutrition friendly? A policy space analysis in Mexico." *International Journal of Health Policy and Management* 2022, 11(12), 3133–3136.

- Samsiripong W, **Phulkerd S**, Pattaravanich U, Kanchanachitra M. Understanding the complexities of eliminating trans fatty acids: the case of the trans fatty acid ban in Thailand. *Nutrients* 2022, 14, 2748.
- Ngqangashe Y, Phulkerd S, Collin J, Schneider CH, Thow A-M, Friel S. How policy actors assert authority in the governance of food marketing policies. *Food Policy* 2022, 110:102297.
- Ngqangashe Y, Cullerton K, Phulkerd S, Schneider CH, Thow A-M, Friel S. Discursive framing in policies for restricting the marketing of food and non-alcoholic beverages. Food Policy 2022, 109:102270.
- Phulkerd S, Thongcharoenchupong N, Chamratrithirong A, Pattaravanich U, Sacks G, Prasertsom P. Influence of sociodemographic and lifestyle factors on taxed sugarsweetened beverage consumption in Thailand. *Food Policy* 2022, 109:102256.
- Jindarattanaporn N, **Phulkerd S**, Rittirong J. A review of media health literacy in children and young people and its associated factors. *Kasetsart Journal of Social Science* 2022, 43(2), 1-7.
- Mulcahy G, Boelsen-Robinson T, Bevan A, Pesantes MA, Sameeha MJ, Phulkerd S, Alsukait TF, Thow A-M. A comparative policy analysis of the adoption and implementation of sugar-sweetened beverage taxes (2016-2019) in 16 countries. Health Policy and Planning 2022, 37, 543–564
- **Phulkerd S**, Ngqangashe Y, Collin J, Thow A-M, Schram A, Schneider CH, Friel S. Moving from silos to synergies: strengthening governance of food marketing policy in Thailand. *Globalization and Health* 2022, 18:29.
- Phulkerd S, Rachmi CN, Sameeha MJ, Borazon EQ, Thow A-M, Trevena H, Saptari AF, Cheah YK, Wel CAC, Marquez VT, Sakulsri T, Thongcharoenchupong N, Poh BK. Identifying opportunities for strategic policy design to address the double burden of malnutrition through healthier retail food: protocol for South East Asia Obesogenic Food Environment (SEAOFE) Study. International Journal of Environmental Research and Public Health 2022, 19(1):528.

2021

- Nisbett N, Friel S, Aryeetey R, Gomes F, Harris J, Backholer K, Baker P, Jernigan VB, **Phulkerd S**. Equity and expertise in the UN Food Systems Summit. *BMJ Global Health* 2021; 6:e006569.
- **Phulkerd S**, Nakraksa P, Mo-suwan L, Lawrence M. Progress towards achieving the recommendations of the Commission on Ending Childhood Obesity: A comprehensive review and analysis of current policies, actions and implementation gaps in Thailand. *Nutrients* 2021, 13(6), 1927.
- **Phulkerd S**, Thapsuwan S, Chamratrithirong A, Gray RS. Influence of healthy lifestyle behaviors on life satisfaction in the aging population of Thailand: A national population-based survey. *BMC Public Health* 2021, 21, 43.

- **Phulkerd S**, Thapsuwan S, Thongcharoenchupong N, Chamratrithirong A, Gray RS. Linking fruit and vegetable consumption, food safety and health risk attitudes and happiness in Thailand: evidence from a population-based survey. *Ecology of Food and Nutrition* 2020, 1-16.
- **Phulkerd S**, Gray RS, Chamratrithirong A. The influence of co-residential and non-co-residential living arrangements on sufficient fruit and vegetable consumption in the aging population in Thailand. *BMC Geriatrics* 2020, 20, 476.

- **Phulkerd S**, Thongcharoenchupong N, Chamratrithirong A, Gray RS, Prasertsom P. Changes in population-level consumption of taxed and non-taxed sugar-sweetened beverages (SSB) after implementation of SSB excise tax in Thailand: a prospective cohort study. *Nutrients* 2020, 12(11), 3294.
- **Phulkerd S**, Thapsuwan S, Gray RS, Chamratrithirong A. Characterizing urban home gardening and associated factors to shape fruit and vegetable consumption among nonfarmers in Thailand. *International Journal of Environmental Research and Public Health* 2020, 17(15), 5400.
- Phulkerd S, Thapsuwan S, Thongcharoenchupong N, Gray RS, Chamratrithirong A.
 Sociodemographic differences affecting insufficient fruit and vegetable intake: A population-based household survey of Thai people. *Journal of Health Research* 2020, 34(5), 419-429.

2019

- Kunpeuk W, Spence W, **Phulkerd S**, Supanchaimat R, Pitayarangsarit S. The impact of gardening on nutrition and physical health outcomes: a systematic review and meta-analysis. *Health Promotion International* 2019, 1-12.
- Cetthakaikul N, Phulkerd S, Jaichuen N, Sacks G, Tangcharoensathien V. Assessment of the stated policies of prominent food companies related to obesity and noncommunicable disease (NCD) prevention in Thailand. *Globalization and Health* 2019, 15, 12.
- Vandevijvere S, Barquera S, Caceres G, Corvalan C, Karupaiah T, Kroker-Lobos MF, L'Abbé M, Ng SH, **Phulkerd S**, Ramirez-Zea M, Rebello SA, Reyes M, Sacks G, Sánchez Nóchez CM, Sanchez K, Sanders D, Spires M, Swart R, Tangcharoensathien V, Tay Z, Taylor A, Tolentino-Mayo L, Van Dam R, Vanderlee L, Watson F, Whitton C, Swinburn B. An 11-country study to benchmark the implementation of recommended nutrition policies by national governments using the Healthy Food Environment Policy Index, 2015-2018. *Obesity Reviews* 2019, 1–10.

2018

- Jaichuen N, Phulkerd S, Cetthakaikul N, Sacks G, Tangcharoensathien V. Corporate political activity of major food companies in Thailand: an assessment and policy recommendations. *Globalization and Health* 2018, 14, 115.
- Jaichuen N, Vandevijvere S, Kelly B, Vongmongkol V, Phulkerd S, Tangcharoensathien V. Unhealthy food and non-alcoholic beverage advertising on children's, youth and family free-to-air and digital television programmes in Thailand. BMC Public Health 2018, 18, 737.

2017

- **Phulkerd S**, Sacks G, Vandevijvere S, Worsley A, Lawrence M. Barriers and potential facilitators to the implementation of government policies on front-of-pack food labeling and restriction of unhealthy food advertising in Thailand. *Food Policy* 2017, 71, 101-110.
- Phulkerd S, Vandevijvere S, Lawrence M, Tangcharoensathien V, Sacks G. Level of implementation of best practice policies for creating healthy food environments: assessment by state and non-state actors in Thailand. *Public Health Nutrition* 2017, 20(3), 381-390.

2016

Phulkerd S, Lawrence M, Vandevijvere S, Sacks G, Worsley A, Tangcharoensathien V. A
review of methods and tools to assess the implementation of government policies to

create healthy food environments for preventing obesity and diet-related non-communicable diseases. *Implementation Science* 2016, 11, 15.

2011

- Bundhamcharoen K, Odton P, **Phulkerd S**, Tangcharoensathien V. Burden of disease in Thailand: Changes in health gap between 1999 and 2004. *BMC Public Health* 2011, 11, 53.

2008

- Bundhamcharoen K, Odton P, Mugem S, **Phulkerd S**, Dhisayathikom K, Brown DW, Tangcharoensathien V. Costs of injuries due to interpersonal and self-directed violence in Thailand, 2005. *Journal of the Medical Association of Thailand = Chotmaihet thangphaet*, 2008, 91(Suppl 2), S110-118.

7.2 Books

Rittirong J, Chuenglertsiri P, Nitnara P, **Phulkerd S.** 2022. Food systems in Thailand: Towards key indicators of sustainable food systems (in Thai). Nakhon Pathom: Institute for Population and Social Research.

Phulkerd S. & Satchanawakul N. 2020. Healthy housing for older people in Thailand: Ideas, development and policy perspectives (in Thai). Nakhon Pathom: Institute for Population and Social Research.

Phulkerd S. & Thongcharoenchupong, N. 2020. Seven steps to get Thai kids eating more fruits and vegetables (in Thai). Nakhon Pathom: Institute for Population and Social Research.

Osornprasop S, **Phulkerd S**, Gowachirapant S. 2018. Lessons Learned from Thailand's Obesity Prevention and Control Policies. Washington, D.C.: World Bank Group.

Jaichuen N. 2013. Food and drinks marketing and promotion to children: Thailand Regulation and legislation (in Thai). In: Thamarangsri, T. & **Phulkerd, S.** (eds.). Nonthaburi: Food and Nutrition Policy for Health Promotion Program.

Phulkerd S, Phonsuk P (eds). 2013. 2013 FHP annual report (English and Thai version). Nonthaburi: Food and Nutrition Policy for Health Promotion Program (FHP).

Pudpong N, **Phulkerd S**, Aukayangul J, Nisachol Cetthakrikul, Kunpeuk W, Chadbunchachai S, Ingviya T, Phakthongsuk P, Prakongsai P. Research for health by non-health sectors in Thailand: A literature review. July 2012. WHO to Thailand.

Jaichuen N, Kunpeuk W. 2013. Hidden marketing strategies of three highs food: Tricking adults, trapping children (in Thai). In: Thamarangsi, T. & **Phulkerd, S.** (eds.). Nonthaburi: Food and Nutrition Policy for Health Promotion Program.

7.3 Others

Policy briefs

IPSR. 2022. Policy brief on 'The first step in human capital development starts with the quality of eating.' Nakhon Pathom: Institute for Population and Social Research (IPSR). Mahidol University.

IPSR. 2020. Policy brief on 'The way forward on childhood obesity prevention in Thailand.' 2020. Nakhon Pathom: Institute for Population and Social Research (IPSR). Mahidol University.

Online videos

IPSR. 2021. The way forward on childhood obesity prevention in Thailand. Available on Mahidol World at https://channel.mahidol.ac.th/?page=view&id=3538

IPSR. 2021. A longitudinal household survey of fruit and vegetable consumption in Thai population. Available on Mahidol World at https://channel.mahidol.ac.th/?page=view&id=3538

Translation

Kunpeuk W, **Phulkerd S**, Akayanakul J, Jaichuen N, Thamarangsri T. 2013. Set of recommendations on the marketing of foods and non-alcoholic beverages to children (in Thai). Translation from the original version published by World Health Organization in 2010. Nonthaburi: Food and Nutrition Policy for Health Promotion Program, International Health Policy Program.

8. Other academic activities:

Teaching

International Graduate Program:

2023	Nursing Leadership and Health Policy (Ph.D. Program)
2022-present	Global Perspectives of Nutrition for Health (Ph.D. Program)
2023-present	Global Health Policy (Ph.D. Program)
2022-present	Social Theory for Demography (Ph.D. Program)
2022-present	Qualitative Methods (Ph.D. Program)
2020-present	Research Ethics (Master & PhD Program)
2019-present	M&E of Population and Reproductive Health Programs (Master Program)
2018-present	Social Research Methodology (Master Program)
2018-present	Advanced Research Methodology (Ph.D. Program)

Thai Graduate Program:

2020-present	Research Ethics (Master & PhD Programs)
2020-present	Evaluation of Population and Social Policy and Project (Master Program)
2018-present	Population and Social Policy (Master Program)

Supervisions

Principal supervisor:

2023 Ms. Parichat Nakraksa

M.A. thesis entitled: Factors influencing variety and adequacy of fruit and

vegetable consumption in Thai population

At Institute for Population and Social Research, Mahidol University

2022 Mr. Weerapak Samsiripong

> Ph.D. thesis entitled: The analysis of implementation of policies for eliminating trans-fat acids in Thailand (Distinguished Thesis Award)

At Institute for Population and Social Research, Mahidol University

2021 Ms. Nongnuch Jindarattanaporn

Ph.D. thesis entitled: The role of media-health literacy in lifestyle

behaviors among young adolescents in Thailand

At Institute for Population and Social Research, Mahidol University

Associate supervisor:

2023-present Ms. Payao Phonsuk

Ph.D. thesis entitled: Strengthening healthy food environment policy: a

case study of policy implementation in Thailand

At Centre for Health Policy and Economics, School of Public Health, the

University of Sydney

2023-present Ms. Teh Wai Siew

Ph.D. thesis entitled: Prioritising Policy Related to Food Retail

Environments in Malaysia: A Qualitative Study

At Centre for Community Health Studies (ReaCH), Faculty of Health

Sciences, Universiti Kebangsaan Malaysia

2022-present Ms. Anchulee Onsri

Ph.D. thesis entitled: Effectiveness of Health Promoting schools on health

outcomes of school-age children

At Institute for Population and Social Research, Mahidol University

2020 Mr. Pannawat Thuenklin

M.A. thesis entitled: Stakeholder's perception in implementation of

senior housing policy in Thailand

At Institute for Population and Social Research, Mahidol University

2019 Ms. Aye Thi Khaing

> M.A. thesis entitled: Factors influencing delivery by skilled birth attendants and postnatal health check among mother in Myanmar

At Institute for Population and Social Research, Mahidol University

2018 Ms. Le Hieu Thuy Anh

> M.A. thesis entitled: Factors associated with HBV and HCV co-infection among people living with HIV receiving ARV treatment in Vietnam At Institute for Population and Social Research, Mahidol University

9. Research projects (from 2018-present):

Food and nutrition research to inform healthy food environment policies in Thailand (with 4 research studies)

- 1) Assessment of local food systems
- 2) Population-based survey on food consumption, food security and food literacy among Thai people with disability
- 3) Estimating the potential impact of implementing sodium tax: a modelling study
- 4) Analysis of implementation of heathy street foods policies and actions

Role: Chief investigator & Principal investigator of study 2 Funding: Thai Health Promotion Foundation

2023 Review of early childhood nutrition and growth promotion in foreign countries

Role: Principal investigator

Funding: Bureau of Nutrition, Department of Health

2023 Study on knowledge and understanding on knowledge package on FBDGs among pregnant women, lactating mothers and primary caregivers of children 0-5 years of age

Role: Principal investigator

Funding: Bureau of Nutrition, Department of Health & UNICEF

2023-2024 Monitoring survey on consumption of sugar-sweetened beverages and beverages eligible for Healthier Choice Logo in Thai population (Wave 4)

Role: Principal investigator

Funding: Thai Health Promotion Foundation

2023-2024 Project on 'Analysis of food supply chain management and interventions to promote healthy eating in Thai population' (with 5 research studies)

- 1) Analysis of food procurement and service of school lunch program through linking with food supply chain.
- 2) Impact of green market on equity in food supply chain
- 3) Cost-effectiveness of fruit and vegetable consumption interventions in Thai population
- 4) Analysis of behavioral economics interventions to increase fruits and vegetables consumption in Thai youths
- 5) Impact and monitoring of food and beverage marketing to Thai children

Role: Chief investigator

Funding: Thai Health Promotion Foundation

2022-2023 Lancet series on ultra-processed foods and human health

Role: Collaborator (with universities and research institutes from Australia, Brazil, Canada, Chile, Columbia, France, Ghana, Ireland, India,

Mexico, New Zealand, Senegal, South Africa, United Kingdom, and United States)

Funding: Bloomberg Philanthropies

2022-2024 Population-based survey on food consumption, food security and food literacy in Thailand (Wave 1)

Role: Principal investigator

Funding: Thai Health Promotion Foundation

2018-2022 Monitoring of sugar-sweetened beverage (SSB) consumption among Thai people, after endorsement of SSB taxation (Wave1-3)

Role: Principal investigator

Funding: Sweet Enough Network of Thailand

2022-2023 Reshaping urban retail food environment project – a multi-site, collaborative project in China, Indonesia, Philippine and Thailand

Role: Country principal investigator (with Global Obesity Centre for

Preventive Health and Nutrition (GLOBE), Australia)

Funding: UNICEF

2020-2024 Examining the role of retailers in obesogenic food environments & identifying policy opportunities to address the double burden of malnutrition in SEA (Malaysia, Thailand, Indonesia and Philippine)

Role: Country principal investigator (with Universiti Kebangsaan Malaysia, National Sun Yat-sen University, Reconstra Integra Utama,

Indonesia and University of Sydney)

Funding: International Development Research Centre

Development of monitoring and evaluation (M&E) framework to support controls on the marketing of unhealthy food and drink to children in Thailand

Role: Principal investigator

Funding: UNICEF

2021-2022 Project on 'Food policy and system, and monitoring and evaluation (Food ME)' (with 6 research studies)

- 1) Analysis of food systems in Thailand
- 2) Evaluation of potential impact of SSB taxation in Thailand
- 3) Evaluating Thailand's nutrition profiling systems against the NOVA food classification system for promoting healthy diets
- 4) Development of indicators and protocol for food marketing monitoring and surveillance for Thailand
- 5) Design of monitoring and evaluation mechanism for Thailand Healthy Lifestyle Division of ThaiHealth
- 6) Guideline for impact evaluation of food and nutrition projects and granted by Thailand Healthy Lifestyle Division of ThaiHealth

Role: Chief investigator & Principal investigator of study 3 (in collaboration with Institute for Physical Activity and Nutrition, Deakin University, Australia)

Funding: Thai Health Promotion Foundation

2019-2022 Governing harmful commodities: the case of ultra-processed foods (in Australia, Thailand and Fiji)

University of Sydney, University of Edinburg & The Pacific Community) Funding: Australian Research Council 2018-2022 Monitoring survey on fruit and vegetable eating behavior in Thailand (Wave 1-3) Role: Principal investigator Funding: Thai Health Promotion Foundation 2021 A review of policies and actions to reduce saturated fat intake Role: Principal investigator Funding: Faculty of Medicine Ramathibodi Hospital, Mahidol University 2020-2021 Diffusion of policy innovation for NCD prevention: SSB taxes Role: Collaborator (with University of Sydney, Australia) Funding: -2019-2020 Review and analysis of the profile of government policies for healthy housing for older people in Thailand Role: Principal investigator Funding: Foundation of Thai Gerontology Research and Development institute & National Research Council of Thailand 2019-2020 Childhood obesity policy research project (with 7 research studies) 1) Factor analysis of childhood obesity in Thailand 2) Forecast of childhood obesity prevalence in Thailand 3) Impact evaluation of school-based interventions in Thailand 4) Cost-effectiveness analysis of childhood obesity prevention interventions in Thailand 5) Analysis of media landscape, and media consumption and media health literacy among Thai children 6) Assessment of government policies for childhood obesity prevention against WHO's Ending Childhood Obesity Framework 7) Analysis of international experiences for successful implementation of childhood obesity prevention Role: Chief investigator of the project & Principal investigator of study 6 Funding: Thai Health Promotion Foundation 2018-2019 Maternal dietary intakes and nutrition status in ASEAN countries: Strengthening data analysis for policy and program Role: Researcher (with Institute of Nutrition) Funding: Bill & Melinda Gates Foundation A systematic review of effectiveness of obesity interventions in 2018 adults: reduction in body mass index and waist circumference Role: Principal investigator Funding: Bureau of Health Promotion, Department of Health

Role: Country principal investigator (with Australian National University,

OneHealth tool

Program)

Cost-effectiveness of salt reduction interventions in Thailand using

Role: Co-principal investigator (with International Health Policy

Funding: Food and Nutrition Policy for Health Promotion Program